



SHORTY: YOUR CHICAGO SOUTH SIDE RESOURCE

www.goshorty.net



Marcie Hill, the owner and editor of Shorty: Your Chicago South Side Resource, is a freelance writer, blogger and author who shares golden nuggets about the people, communities, culture and history of the South Side from South 35th Street to South 130th and from the Lake Front to the east and Western to the west. She also provides resources to help improve the quality of life for residents with a special emphasis on education and programs and opportunities for young people.

ONLINE REACH

Unique Visitors	2,300
Monthly Page Views	3,150
RSS Subscribers	200
Newsletter	250
Twitter	8,300
Facebook	500
LinkedIn	1,250

READER DEMOGRAPHICS

- Men and Women
- Ages 30-75
- Bachelor's degree
- Professional & business owners
- Earn at least \$50k per year
- Parents or caregiver for family member
- Registered voters

SERVICES

- Advertisements
- Sponsored posts
- Product reviews
- Sponsorships
- Speaker and trainer
- Blog & social media consulting
- Freelance writing

Rates available upon request

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